



BOOST SOLUTIONS

# Company Overview

The background features a 3D-rendered architectural scene with blue and light blue geometric shapes. A central perspective view shows a bright, glowing tunnel or opening between two structures, creating a sense of depth and light.



# Overview

Industry  
Digital Marketing Services

Founded  
2022

Workforce  
4-50 employees

Growth  
+100% YoY

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To redefine digital marketing by integrating cutting-edge technology and data-driven strategies that maximize client ROI.



WELCOME

# Boost Solutions LLC - Digital Marketing Excellence

Founded in 2022, we specialize in paid social media advertising, AI-driven automation, and e-commerce solutions.

Registered in Florida with Florida Registered Agent LLC, 7901 4th St N STE 300, St. Petersburg, FL 33702.



**Our CEO**



# Saeed Mohamed

## CEO, Boost Solutions

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Digital Marketing Strategist with 15+ years of experience driving growth for global brands across the US, Europe, and the Gulf. American-Egyptian expert in paid media, automation, and AI integration, with a proven track record of managing \$15M+ in ad spend and generating 300M+ EGP in sales, and creating video content that has reached millions of viewers worldwide. Passionate educator, having trained 3,000+ professionals and built a 400K online following. Skilled at bridging academic insight with real-world marketing solutions.

# Our Approach

# APPROACH

## Our Strategic Approach



### Data-Driven Strategy

Advanced analytics and insights



### AI-Powered Automation

Streamlined customer engagement



### Multi-Platform Expertise

Facebook, Instagram, TikTok, Google Ads

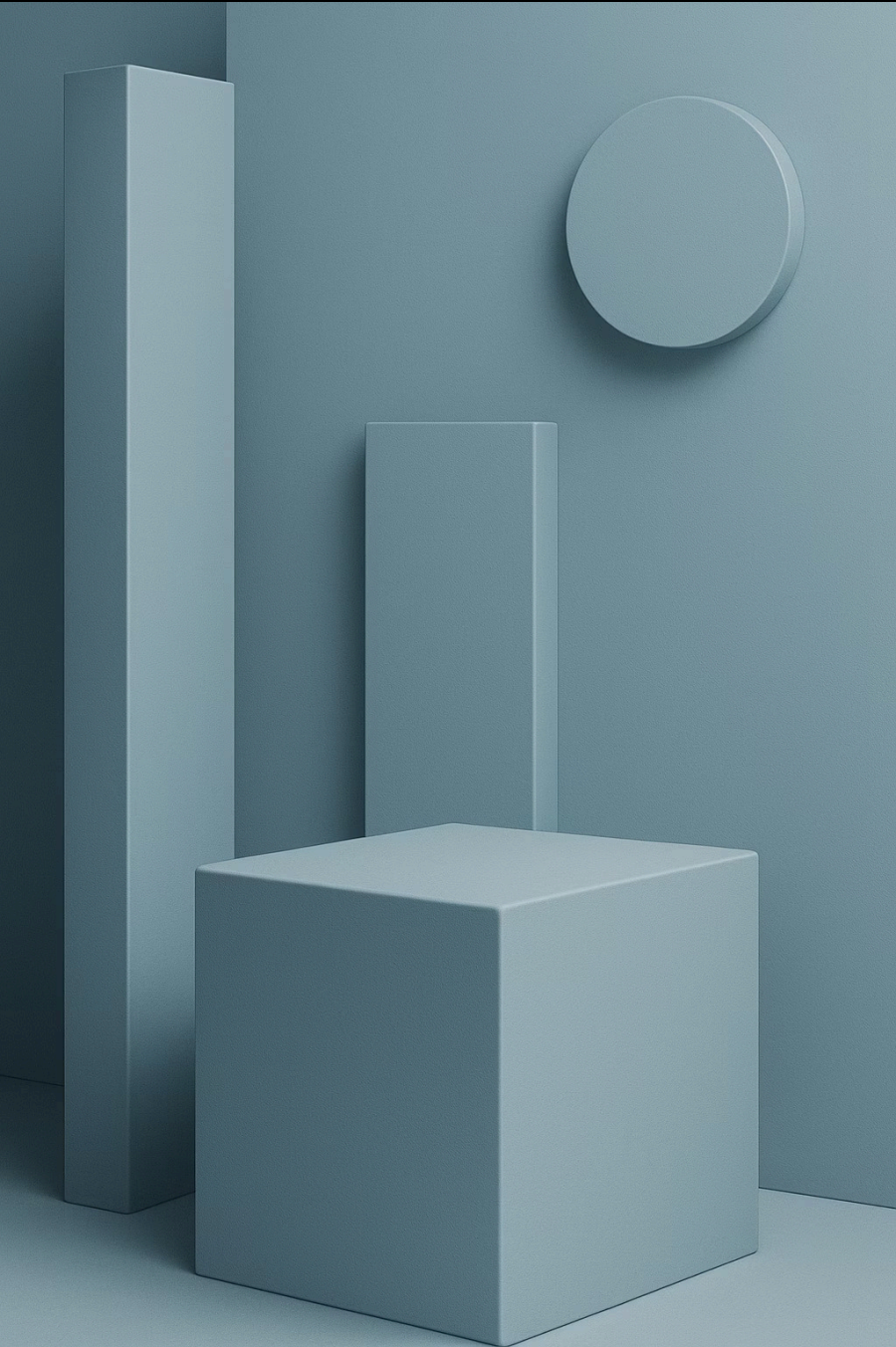


### Conversion Optimization

Funnel building and sales optimization

# Our Services

The background features a complex, abstract geometric design. It consists of several overlapping, angular shapes in various shades of blue, from light sky blue to dark navy blue, and white. The shapes create a sense of depth and movement, with some areas appearing to be recessed or layered over others. The overall composition is clean and modern.



### 1 Paid Advertising

Meta, Google, TikTok, LinkedIn, and Snapchat.

We build full-funnel campaigns, test creatives and audiences, and scale budgets for consistent ROI.

### 3 CRM & Lead Systems

Custom GoHighLevel and HubSpot setups.

Automated pipelines, lead routing, and follow-ups by email, SMS, or WhatsApp.

### 5 Web & Funnel Development

Conversion-focused WordPress and Shopify builds.

Fast, mobile-ready landing pages designed to capture and convert leads.

### 7 Marketing Strategy

Performance audits, growth plans, and campaign consulting.

We help teams scale efficiently with data-backed strategy and clear execution.

### 2 Automation & AI

We streamline daily operations using Make.com, Zapier, and n8n.

Automated workflows, AI dashboards, and GPT-4 integrations improve efficiency and save time.

### 4 Analytics & Tracking

GA4, Meta Pixel, and CAPI integrations for accurate attribution.

Custom dashboards that turn performance data into clear insights.

### 6 Content Creation

AI-driven visuals, videos, and ad assets built with Canva, CapCut, and Synthesia.

Consistent branded content for social media and ad campaigns.

# Our Clients

These are some of our clients — a small sample of the brands we've partnered with across different industries.



# TICKETS MARCHE

## About the Client

TicketsMarche is Egypt's leading event ticketing platform, providing online ticketing solutions for concerts, festivals, and theater events.

## Project Scope

Boost Solutions supported TicketsMarche with digital ad strategy, analytics, and automation to drive ticket sales and event awareness.

## Our Work Included

- Meta Ads campaigns promoting multiple live events.
- Automation setup for tracking ticket sales and conversions.
- Design of performance dashboards to monitor ROI by event.
- Coordination with event organizers for campaign optimization.

## Results

- Significant increase in ticket sales through targeted Meta campaigns.
- Improved event attribution accuracy.
- Streamlined performance reporting for each event campaign.

**Location:** Egypt

**Industry:** Events & Entertainment

**Services Provided:** Paid Ads, Analytics, Automation, Reporting

The image shows a close-up of a metallic, brushed steel sign. The sign is rectangular and has the brand name 'Carmella & Rose' embossed on it in a clean, sans-serif font. The 'C' is significantly larger than the other letters. The sign is set against a dark, slightly blurred background, possibly a wall or a display case. The lighting creates soft shadows and highlights the texture of the metal.

# Carmella & Rose

## About the Client

Carmella & Rose Forever Leash is a U.S.-based pet accessories brand known for its durable, stylish, and cruelty-free leashes.

## Project Scope

Boost Solutions helped launch and scale paid campaigns for their flagship product line using creative storytelling and UGC testing.

## Our Work Included

- Meta Ads structure for testing UGC and product videos.
- Creation of AI-generated video creatives and influencer-style content.
- A/B testing of product messaging and ad formats.
- Retargeting campaign setup for abandoned carts and engaged users.

## Results

- CTR improvement by over 50% using UGC creatives.
- Optimized purchase funnel with better ROAS consistency.
- Increased returning customer rate through remarketing.

**Location:** United States

**Industry:** E-Commerce / Pet Accessories

**Services Provided:** Meta Ads, UGC Strategy, Retargeting, Conversion Optimization

# DUBAILIST

## About the Client

DubaiList is an e-commerce platform based in the UAE that offers a wide range of international and local brands at discounted prices. The platform focuses on providing high-value deals across fashion, beauty, lifestyle, and home products while maintaining a seamless online shopping experience for customers.

## Project Scope

Boost Solutions partnered with DubaiList to build and optimize its paid advertising and tracking systems, aiming to increase conversions and improve campaign profitability.

## Our Work Included

- Meta Ads strategy and management to promote key product categories.
- Retargeting campaigns to convert high-intent shoppers.
- Event tracking and data analytics setup for precise attribution.
- Creative optimization to align visuals and copy with seasonal promotions.


## Results

- Increased purchase volume and repeat customer rate.
- Lower cost per acquisition across key campaigns.
- Enhanced tracking accuracy and better visibility into ad performance.

**Location:** United Arab Emirates

**Industry:** E-Commerce / Retail

**Services Provided:** Meta Ads Management, Retargeting, Tracking, Creative Optimization



# Instaprints

## About the Client

Instaprints is an Egypt-based e-commerce platform offering customized printing services for individuals and businesses.

## Project Scope

Boost Solutions conducted a full marketing and tracking audit to uncover inefficiencies and improve campaign results.

## Our Work Included

- Meta Ads audit with detailed breakdown of campaign performance.
- Fixing tracking issues and installing new conversion events.
- Recommendations for creative optimization and landing-page testing.
- Performance dashboard setup to visualize data by product and audience.

## Results

- Improved conversion tracking accuracy by 40%.
- Clear identification of high-ROI audience segments.
- Lowered cost per conversion through better ad structure.

**Location:** Egypt

**Industry:** E-Commerce Printing

**Services Provided:** Audit, Tracking Optimization, Performance Strategy



# PREVENTION N PERFORMANCE

## About the Client

Prevention N Performance is a U.S. fitness and wellness brand offering personal training and rehabilitation programs through its gym network.

## Project Scope

Boost Solutions helped establish a lead generation system using Meta Ads and tracking tools to drive memberships and bookings.

## Our Work Included

- Full Meta Ads setup with video creatives and audience segmentation.
- Creation of event tracking through Meta Pixel and server integration.
- Campaign testing using multiple interest groups and creative variations.
- Optimization of ad messaging and visuals to match brand tone.

## Results

- Consistent lead flow with sub-\$15 CPL.
- Strong creative performance using short-form video and testimonial ads.
- Higher campaign efficiency through event tracking and retargeting.

**Location:** United States

**Industry:** Fitness & Wellness

**Services Provided:** Meta Ads, Video Creatives, Tracking, Optimization



# LEGALCALLS

LegalCalls is a U.S.-based legal marketing and lead generation network that connects individuals affected by specific legal cases with law firms specializing in mass torts and personal injury. The company focuses on large-scale campaigns for cases such as Paraquat exposure, Camp Lejeune water contamination, and other major litigations.

## **Our Work Included:**

- Full Meta Ads structure setup, including lead generation and sales campaigns
- Development of AI-driven video creatives and static ad sets for high CTR and engagement
- Landing page optimization for higher conversion rates, focusing on legal intake pages
- End-to-end pixel and CAPI integration to ensure accurate attribution and reporting
- Performance monitoring dashboards for real-time visibility of campaign ROI
- Continuous A/B testing of ad creatives, audiences, and copy to refine acquisition costs

## **Results**

- Improved lead quality and reduced CPL by over 35% within the first 30 days
- Achieved consistent tracking accuracy through enhanced event deduplication
- Delivered thousands of qualified legal leads to partner firms with transparent reporting

California, United States



# MOOR AGENCY

Moor Agency is an Australian-based marketing consultancy led by Liza Simpson. The agency provides strategic marketing services for founders and entrepreneurs, focusing on brand growth through digital advertising and creative storytelling.

## Project Scope

Boost Solutions worked closely with Moor Agency to build ad funnels, automate client onboarding, and enhance tracking across campaigns.

## Our Work Included:

- **Meta Ads Strategy:** Ad campaign optimization for client acquisition.
- **Automation Workflows:** Connecting lead forms, Brevo, and Monday.com.
- **Data-Driven Dashboard:** Design for campaign performance visibility.
- **Creative Production:** Video and static ads using AI tools like Captions.ai and Mirage.

## Results

- Streamlined lead flow and CRM automation from Meta to Monday.
- Consistent 25% improvement in lead conversion from ad to booked call.
- Reduced manual follow-up time by over 40%.

## Additional Info

**Location:** Australia

**Industry:** Marketing Consultancy

**Services Provided:** Ad Strategy, Funnel Development, Automation, Creative Production



# Estatefy

Estatefy, ImmoAbroad, and DevelopmentProjects form a connected real estate technology and marketing ecosystem spanning Spain, the Netherlands, and the UAE. The platforms help buyers, agents, and developers manage property listings, generate leads, and close deals through an integrated CRM and marketing suite.

## Project Scope

Boost Solutions partnered with Henk's group to establish a unified digital marketing and automation framework that could scale across multiple markets and languages.

## Our Work Included:

- Multi-region Meta and Google Ads campaigns for property leads.
- Full CRM automation setup with lead routing and nurturing.
- Implementation of server-side tracking (CAPI) for accurate data attribution.
- Dashboard creation for performance visibility and reporting.
- Brand identity and creative direction for the Estatefy rollout.

## Results

- Increased qualified leads by more than 60% across all regions.
- Consistent lead tracking across multiple domains and ad accounts.
- Reduced cost per qualified inquiry by 35%.

## Additional Info

**Location:** Spain, Netherlands, UAE

**Industry:** Real Estate Technology & Marketing

**Services Provided:** Paid Ads, CRM Automation, Tracking Infrastructure, Reporting Dashboards

# KASANDRINOS

Kasandrinos is a family-owned business specializing in importing high-quality organic extra virgin olive oil from Greece. They also offer a range of complementary products like olives, balsamic vinegar, and organic spices.

## Project Scope

Boost Solutions partnered with Kasandrinos to enhance their online presence, streamline customer engagement, and boost sales through targeted digital marketing strategies. The primary goal was to reach a wider health-conscious audience and reinforce their brand as a premium olive oil provider.

## Our Work Included:

- Developing and optimizing a new e-commerce website for improved user experience and mobile responsiveness.
- Implementing a robust email marketing automation platform for customer nurturing and retention.
- Launching targeted Meta and Google Ads campaigns to drive traffic and sales for their organic olive oil.
- Setting up comprehensive analytics and reporting dashboards to monitor campaign performance and sales metrics.
- Creating engaging content (blogs, recipes, social media posts) to highlight the health benefits and culinary versatility of their products.

## Results

- Achieved a 45% increase in online sales within the first six months.
- Expanded customer database by 60% through email marketing initiatives.
- Reduced customer acquisition cost by 25% due to optimized ad campaigns.
- Improved website conversion rate by 15%.

## Additional Info

**Location:** United States

**Industry:** Food & Beverage, E-commerce

**Services Provided:** E-commerce Development, Email Marketing, Paid Ads, Content Creation, Analytics & Reporting



Bubblzz is an Egyptian bath and body care brand known for its natural, handmade products. They aim to provide high-quality, ethically sourced self-care items that appeal to a growing market for natural beauty products.

## Project Scope

Boost Solutions partnered with Bubblzz to expand their online reach, enhance brand recognition, and significantly increase sales within the competitive natural beauty market. The primary goal was to establish Bubblzz as a leading brand in natural bath and body care, focusing on sustainable growth and customer loyalty.

## Our Work Included:

- Developing a new mobile-responsive e-commerce platform with enhanced product showcases and intuitive navigation.
- Implementing an integrated CRM system for personalized customer communication and loyalty programs.
- Launching targeted social media campaigns on platforms like Instagram and Facebook, alongside influencer collaborations.
- Optimizing SEO for product pages and blog content to improve organic search visibility.
- Creating engaging video content and high-quality photography to highlight product benefits and brand story.

## Results

- Achieved a 6x Return on Ad Spend (ROAS) through optimized digital campaigns.
- Increased online sales by 180% year-over-year.
- Grew social media engagement by 250%.
- Expanded customer base by 120% in key target demographics.

## Additional Info

**Location:** Egypt

**Industry:** Beauty & Personal Care, E-commerce

**Services Provided:** E-commerce Development, Social Media Marketing, SEO, Content Creation, CRM Integration



# RAW AFRICAN

Raw African is a pioneering science-backed natural skincare brand dedicated to harnessing the power of nature through advanced scientific research. They focus on creating highly effective, ethical, and sustainable beauty solutions.

## Project Scope

Boost Solutions collaborated with Raw African to solidify their market position as a leader in science-backed natural skincare. The project aimed to significantly elevate brand visibility, drive substantial online sales growth, and cultivate a strong, loyal customer community through innovative digital strategies.

## Our Work Included:

- Implementing advanced analytics and SEO strategies to capture organic traffic interested in scientific natural skincare.
- Executing data-driven social media campaigns across platforms, emphasizing educational content and scientific testimonials.
- Establishing strategic partnerships with dermatologists and influencers to validate product efficacy.
- Achieved an exceptional 11x Return on Ad Spend (ROAS), demonstrating highly effective campaign optimization.
- Increased online sales by 9x
- Boosted brand mentions and scientific engagement across digital channels by 300%.
- Expanded customer database by 150%, attracting a discerning clientele seeking science-backed natural solutions.

**Location:** Egypt

**Industry:** Beauty & Personal Care, Science-backed Skincare, E-commerce

**Services Provided:** E-commerce Development, Advanced SEO, Data-driven Digital Marketing, Scientific Influencer Relations, CRM Integration

# Company Profile



BOOST SOLUTIONS